



LIVE AT FIVE
CONCERT SERIES

PARTNERSHIP OPPORTUNITIES // Spring & Fall 2025

LIVE AT FIVE

Live at Five is a popular, family-friendly, outdoor concert series in downtown Fairhope, Alabama. Concerts are held in the beautiful Halstead Amphitheatre located on the campus of Coastal Alabama Community College.

Each Fall and Spring, Live at Five hosts national and local bands and singers/songwriters, spanning a wide range of musical genres: rock, country, Americana, alternative, jazz, soul, funk, and more. Past performers include the Red Clay Strays, the Marshall Tucker Band, Blues Traveler, Spin Doctors, Drivin N Cryin, Dirty Dozen Brass Band, North Mississippi All-Stars, JJ Grey and Mofro, and many local artists.

Live at Five's tremendous success over the past seven years has increased audience attendance to over 2000 for many of our national artists, and the popularity of this laid-back, festival atmosphere gets bigger each season.

At Live at Five, our aim is simple: attract sought-after musicians to our town and provide our concert goers with the highest quality live music experience. Live at Five attracts a diverse audience, but the common denominator is a love of live music and an appreciation of outdoor, festival gatherings.

Live at Five is a 501(c)3 charitable organization. All proceeds are applied toward the production of more concerts and the Jacob Hall Memorial Grant, a program established by Live at Five that supports local aspiring musicians. The Jacob Hall Memorial Grant program has given over \$45,000 to eligible grantees.

The results of your generosity are obvious, and your support of Live at Five demonstrates to your clients, prospective customers, and the entire community your company's enthusiasm for our local performing arts, live music, and philanthropic giving.

All sponsorship levels include early access to all shows from the designated Sponsors Only and Season Pass Holder gate on School Street.

OUR AUDIENCE

Over six years ago, Live at Five set out to fill the void in our community for live music in a laid back and casual environment.

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GIVING BACK

Live at Five is a 501(c)3 charitable organization. All proceeds are applied toward the production of more concerts and the Jacob Hall Memorial Grant, a program established by Live at Five that supports local aspiring musicians. The Jacob Hall Memorial Grant program has given over \$50,000 to eligible grantees.

The results of your generosity are obvious, and your support of Live at Five demonstrates to your clients, prospective customers, and the entire community your company's enthusiasm for our local performing arts, live music, and philanthropic giving.

Corporate social responsibility continues to be an important value for consumers of all ages. Let people know that your company cares by supporting Live at Five.

Annual Sponsorship (Spring 2025 & Fall 2025)

FRIEND OF THE HALSTEAD \$2,000

- 6 Passes per Show
- Live at Five Swag for guests
- Logo Displayed on Live at Five website
- Social Media Recognition
- Recognition during concert on Partners LED Screen
- Emcee recognition during the concert

GOLD PARTNER \$4,000

- 10 Passes per Show
- Live at Five Swag for guests
- Logo Displayed on Live at Five Website
- Social Media Recognition
- 1 Reserved Parking Spot on School Street
- Recognition during concert on Partners LED Screen
- 10'x10' Hospitality Tent
- Emcee recognition during the concert

PLATINUM PARTNER \$8,000

- 16 Passes per Show
- Live at Five Swag for guests
- Logo Displayed on Live at Five Website
- Social Media Recognition
- 2 Reserved Parking Spots on School Street
- Recognition as a Platinum Sponsor during concert on Partners LED Screen
- 10'x10' Hospitality Tent
- Emcee recognition during the concert
- Feature in Email blast

PRESENTING PARTNER \$15,000

- 20 Passes per Show
- Live at Five Swag for Guests
- Logo Displayed on Live at Five Website
- Social Media Recognition
- 2 Reserved Parking Spots on School Street
- Recognition as Presenting Sponsor during concert on Partners LED screen at the entrance of the amphitheater
- 10'x10' Hospitality Tent
- VIP opportunity to meet bands backstage (if available)
- Emcee recognition during the concert
- Feature in Email Blast

* = sponsor to provide

All levels of partnership include early access to all shows from the Sponsor Only entry gate plus access to the pit!

Season Sponsorship (Spring 2025 OR Fall 2025)

FRIEND OF THE HALSTEAD \$1,000

- 6 Passes per Show
- Live at Five Swag for guests
- Logo Displayed on Live at Five website
- Social Media Recognition
- Recognition during concert on Partners LED Screen
- Emcee recognition during the concert

SOLD OUT

GOLD PARTNER \$2,500

- 10 Passes per Show
- Live at Five Swag for guests
- Logo Displayed on Live at Five Website
- Social Media Recognition
- 1 Reserved Parking Spot on School Street
- Recognition during concert on Partners LED Screen
- 10'x10' Hospitality Tent
- Emcee recognition during the concert

PLATINUM PARTNER \$5,000

- 16 Passes per Show
- Live at Five Swag for guests
- Logo Displayed on Live at Five Website
- Social Media Recognition
- 2 Reserved Parking Spots on School Street
- Recognition as a Platinum Sponsor during concert on Partners LED Screen
- 10'x10' Hospitality Tent
- Emcee recognition during the concert
- Feature in Email blast

PRESENTING PARTNER \$10,000

- 20 Passes per Show
- Live at Five Swag for Guests
- Logo Displayed on Live at Five Website
- Social Media Recognition
- 2 Reserved Parking Spots on School Street
- Recognition as Presenting Sponsor during concert on Partners LED screen at the entrance of the amphitheater
- 10'x10' Hospitality Tent
- VIP opportunity to meet bands backstage (if available)
- Emcee recognition during the concert
- Feature in Email Blast

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SPRING '25 LINEUP



MAR
28

THE MOLLY RINGWALD'S

OPENING ACT: JOHNNY SANSON | 6-7PM
SOLO: DAVID CHASTANG | 5-6PM



APR
11

OLD CROW MEDICINE SHOW

OPENING ACT: BRUCE SMELLEY | 6-7PM
SOLO: TIM ROBERTS | 5-6PM



APR
25

WILCO

OPENING ACT: RED & REVELERS | 6-7PM
SOLO: JOHNNY HAYES | 5-6PM



MAY
16

ROMAN STREET

OPENING ACT: THE DOGSBODY | 6-7PM
SOLO: MEREDITH HICKS | 5-6PM



MAY
30

TIP TOPS

OPENING ACT: JOHNNY SANSON | 6-7PM
SOLO: DAVID CHASTANG | 5-6PM

THANK YOU FOR SUPPORTING LIVE AT FIVE

DIRECT QUESTIONS TO:

info@liveatfive.com

SUBMIT PARTNERSHIP FORMS TO:

info@liveatfive.com

PARTNERSHIP CHECKS CAN BE MADE PAYABLE TO:

The Friends of The Halstead, Inc.

PO Box 1935, Fairhope, AL 36533

All donors will receive a donation letter in order to claim a charitable contribution.